

Aspiring for
xcellence

FUTURE CHIEF EXECUTIVE PROGRAMME



Penna

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The landscape of local government is requiring leaders to really think about HOW they operate in today's context

This modular programme complemented by personal development will focus on:

- **The behaviours and skills of the modern Chief Executive.**
- **Real life situations and experiences you might find yourself in.**
- **Practical learning from those who have experienced the journey.**

Programme Overview

Module 1 will be a scene setting and 'getting to know the cohort' day.

- **In between Modules 1 and 2 there will be a personal development assessment centre to enable you to understand your current strengths and development needs. The centre will include using current selection tools and techniques for CEX appointments and provide feedback from current CEX's and a full personal development report.**

The other Modules will be focused around either:

- organisational situations and challenges which participants will work through with the support of CEX facilitators – it's very action and solutions orientated.
- or interactive learning modules.
- **There will also be 'social networking' events to build your networks and increase your connectivity.**

Programme aims

The programme has been designed to help those who aspire to be CEX gain a greater understanding of their leadership skills and give them an insight into how they could prepare to meet the future needs of senior leadership in local government. Delegates will be able to maximise their networks and learning potential and see first hand how they respond personally and as part of a team to the 'real life' situations – every module is about real context and real challenges.

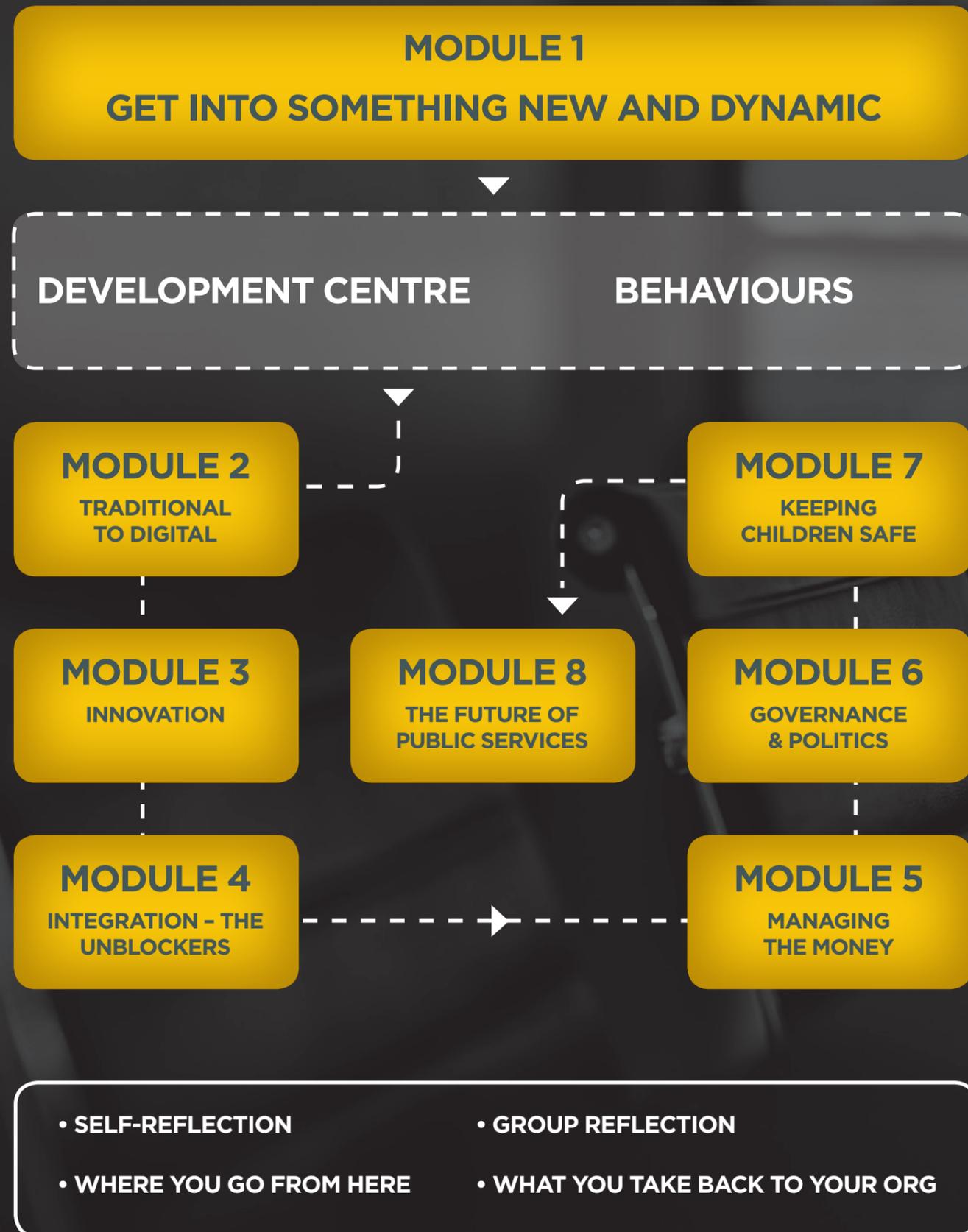
The programme will:

- Aid personal growth and sustained leadership through change.
- Identify key issues and offer strategic time out of the workplace to offer a view and solution to the situations CEX's face.
- Identify how to take a workforce and partners through a complex level of change and transformation.
- Identify leadership capability and develop skills in HOW to operate in challenging circumstances.
- Broaden thinking, career development and transition.
- Provide valuable networking with other senior players in the market place.
- Send you away with a real vision, road map and the confidence to become a CEX.

Participants are expected to try new approaches and share experiences.

Through active participation we will build a network of collective thought and energy.

Aspiring for Excellence: PROGRAMME OVERVIEW



Personal development behaviours

- Strategic nous
- Political acumen
- Commercial nous
- Relationship management
- Partnership co-creation
- Managing change and new models
- Emotional intelligence

Who will contribute to the modules?

Penna Directors will play an active role supporting and facilitating the work – using their expertise around leadership and senior talent requirements in the sector.

There will be a Lead Facilitator/Chief Executive supporting the preplanning of the module and leading on the day.

Three other Chief Executive colleagues will work with the lead facilitator to observe and support the teams on the day.

Speakers and facilitators will be modern thinkers and deliverers in the sector.

Our research and Chief Executives have contributed to the design.

Chief Executives will be involved in the technical interviews or the development centre.

Programme Content

Programme designed by  Penna

Module 1

Wednesday 19th September 2018

Theme

Get into something new and dynamic

- Managing your career
- Breadth of experience
- Strategic nous
- What you want from the programme

Lead Facilitator

Mike Cooke, CEX at Camden Council

Facilitator

Zina Etheridge, CEX at Haringey Council

Venue

Penna office's London

Development Centre

Wednesday 16th Oct 2018

Or

Thursday 17th Oct 2018

Or

Friday 18th Oct 2018

Venue

Penna office's

Module 2

Wednesday 21st November 2018

Theme

Traditional to digital

Situational module to work through

Supported by Future Cities Catapult

Lead Facilitator

Nicola Yates, CEX at Future Cities Catapult

Facilitators

Angela Scott, CEX at Aberdeen City Council

Gavin Jones, CEX at Essex County Council

Venue

Future Cities Catapult London Offices

Module 3

Wednesday 13th February 2019

Theme

Innovation

Situational module to work through

Supported by Barking and Dagenham Council

Lead Facilitator

Chris Naylor, CEX at Barking & Dagenham Council

Facilitators

Theresa Grant, CEX at Northamptonshire County Council

Andy Donald, CEX at Redbridge Council

Eric Robinson, CEX at Wirral Council

Venue

Barking and Dagenham Council Offices

Module 4

Wednesday 20th March 2019

Theme

Integration - The Unblockers

Learning module

Lead Facilitator

Jon Rouse Chief Officer at Gt Manchester H&SC Partnership

Facilitator

Carolyn Wilkins, CEX at Oldham Metropolitan Borough Council

Venue

Manchester

Module 5

Wednesday 1st May 2019

Theme

Managing the Money

Learning module Supported by CIPFA

Lead Facilitator

Rob Whiteman, CEX at CIPFA

Facilitators

Nathan Elvery, CEX at West Sussex County Council

Venue

London

Module 6

Thursday 16th May 2019

Theme

Managing the governance & politics

Learning module Supported by LGA

Lead Facilitator

Mark Lloyd, CEX at LGA

Facilitator

TBC

Venue

London

Module 7

Thursday 12th June 2019

Theme

Keeping Children Safe

Situational module to work through

Supported by Lewisham Council

Lead Facilitator

Ian Thomas, CEX at Lewisham Council

Facilitators

Martin Pratt, Director of People at Camden Council

Paul Boyce, Director of Children Services at Wirral Council

Venue

Lewisham

Module 8

Thursday 4th July 2019

Title

The future of Public Service

Lead Facilitator

Mark Lloyd, CEX at LGA

Facilitators

Sharon Kemp, CEX at Rotherham Metropolitan Borough Council

Tom Riordan, CEX at Leeds City Council

Pam Smith, CEX at Stockport Metropolitan Borough Council

Mike Cooke, CEX at Camden Council

Venue

TBC

Social Network Events

Details TBC

What will participants get out of the Programme:

- This is unlike any other programme in the market place – this is about understanding how you operate and having the opportunity to work with other top talent to help solve some of the challenges we face.
- There will be self development, self learning, as well as the opportunity to meet other aspiring talent.
- You will get to meet and hear from some of the most inspiring and forward thinking Chief Executives in the sector and more.
- We will focus on innovative and forward thinking issues as well as some of the sticky issues we face – having the chance to do this together.

What will organisations sending their people on this get out of it:

- Penna is all about ‘added value’ – this will be a chance to think strategically away from the immediate pressures of the job.
- It will help those on the programme think in a new way about how they handle strategic issues.
- Our programmes are well regarded in the market place for helping you get the space and network you might need for the future and for opening up your thinking as we know there is a tendency to get into the ‘weeds’ of the day job.
- Delegates can bring back practical learning and best practise to their organisations.

Psychometric Assessment

As part of the programme you will complete some online assessments and take part in a personal development centre.

Price

£1,950 Programme Fee + VAT

Participants are expected to cover travel costs and overnight stays.

How to apply

Please download and complete the application form **here**.
Once completed, please return to aspiringchiefexecutives@penna.com

Deadline for application is Friday 7th September 2018.

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excellence**

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