

Motion Graphics Designer

A&C – Creative team

Hiring Manager: Russell Lynch (Creative Director)



Penna

ABOUT THE ROLE

We're Penna, an award-winning organisation that helps others to recruit the best people. As specialists, we know how tricky all of this can be. Which is where our Creative team comes in. We're here to make sure that our clients attract the best people and we do this through creative advertising. We're always looking to push boundaries and develop our creative offering.

We're looking for a talented Motion Graphics Designer to join a dynamic creative team to enhance our storytelling capabilities across multiple digital media platforms.

The ideal candidate will be highly proficient in Adobe After Effects and have exceptional editing and motion graphics skills alongside a good design background. They'll also need to be confident in working as a team member and working independently from home. The candidate will also need to confidently use third party plug-ins to create 3D assets, sound mix and colour grade, usually under tight deadlines. A good knowledge of UX and accessibility standards would also be an advantage.

They should be a confident self-starter who is happy to dive into existing projects as well as contribute to new projects from outset through to launch. We are looking for an open-minded team-player who is willing to learn from colleagues and share knowledge across the business and beyond. You must be passionate about perfection, creative and eager to develop. In return you'll be given licence to express your creativity and work as part of a wider creative team, having fun while you do it.

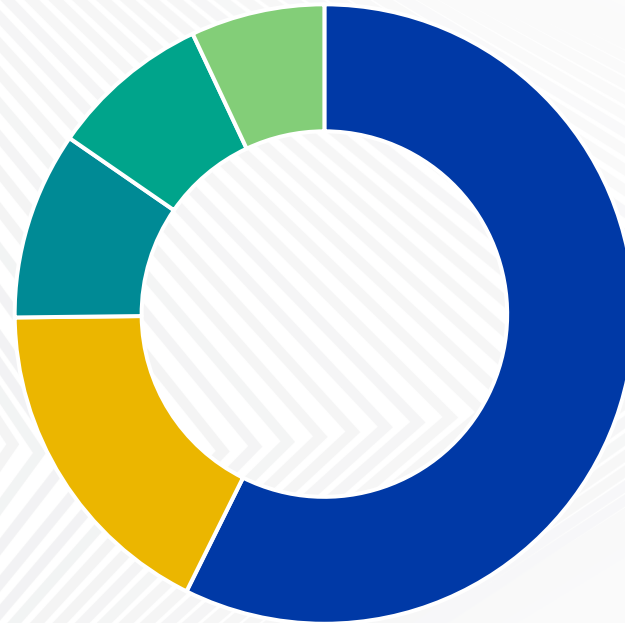
Role Purpose

- Creating and editing video content across multiple platforms.
- Work closely with the creative team to create bespoke visual assets that bring concepts and campaigns to life.
- Show knowledge of and a consideration for social media audiences - including, but not limited to, Facebook, Instagram and Snapchat.
- Manage multiple edits and projects at the same time.
- Get involved in the creative process, knowledge share, contribute ideas and creative solutions when relevant.
- Confidence in taking briefs from Project Managers and delivering to tight deadlines.
- Stay organised and ensure all finalised video assets are stored correctly within our servers with the accompanying correct metadata.
- Researching and sourcing assets from various libraries.
- Work flexibly and reactively to a high volume video workflow.
- Ensure all deadlines are met throughout the post production process and deliver final assets on time.

WHAT YOU'LL DO

- Working on live creative projects. This involves working closely with the Project Manager, Client Partner and others in the creative team to create bespoke visual assets that bring concepts and campaigns to life.
- Working with the SL Video Production and Director to explore and deliver a more creative offering to clients
- Develop internal relationships with the creative team, Projects Managers and Client Partners.
- Be organised. Store all work assets on external drives or servers for future access.
- Sharing knowledge. We expect you to present/share internally, your knowledge of Motion Graphics and help us to determine ways in which we can jointly explore and develop our capability.

A typical week might be



- Working on live projects
- Working with SL Video Producer
- Developing Internal relationships
- Organisational skills
- Knowledge sharing

KEY RELATIONSHIPS

PERSONS/COMMUNITIES	NATURE OF RELATIONSHIP
Russell Lynch (CD)	Direct line manager
Creative, Client Partners, Project Managers, Strategy, Digital	Key internal relationships (teams)
Ben Wilkinson (SL)	Key internal relationships (individuals)

PERSONAL ATTRIBUTES, SKILLS, KNOWLEDGE, AND EXPERIENCE

- After Effects, Adobe CC, Outlook, MS Teams
- Ability to work as part of a team
- Excellent interpersonal skills
- Professional manner
- Customer/Client care
- High level of attention to detail/accuracy
- Excellent organisational skills
- Tenacity and commitment to delivering a quality service
- Strong and professional communication skills
- Ability to manage multiple projects, requests and prioritise
- Ability to review information and précis key details
- A “Can-Do” attitude
- Pace and focus during busy periods
- Ability to work on own initiative with minimal supervision and guidance
- Polite, professional and highly efficient
- A passion for creativity
- Supports Penna work ethics and behaviours and actively seeks to understand the wider Penna business

PENNA BEHAVIOURS

All employees within Penna must demonstrate behaviours consistent with the corporate values; Accountable, Supportive, Collaborative and Inspiring as listed below:

ACCOUNTABLE Does what they say they will do	<ul style="list-style-type: none">• Builds open, honest and realistic relationships with customers and colleagues• Reliable and acts with integrity• Determined and passionate about delivery the best• Accountable
SUPPORTIVE Creates an environment where people can give of their best	<ul style="list-style-type: none">• Seeks to understand the needs and concerns of others• Creates a learning environment• Seeks feedback from other in order to learn and develop• Inspires others to achieve their goals
COLLABORATIVE Works as part of one team	<ul style="list-style-type: none">• Pulls together to put the customer first• Support colleagues without waiting to be asked• Helps others succeed and celebrate their success• Actively looks to break down barriers and finds ways to work together
INSPIRING Creates new possibilities	<ul style="list-style-type: none">• Comes to work to make a difference, sets high goals and gives 100% personal energy• Believes in what we do and demonstrates this through actions• Regularly challenges thinking and is open to new ideas and ways of working• Has ambition and confidence to do thinks in new ways and to create and deliver inspirational solutions